

## Sponsorship Levels for the 2011 SABEW Annual Conference

**Bronze** sponsorship includes gifts of **\$500.00 to \$2,999.00** and includes:

- Ample verbal onsite recognition of your organization's role in the success of the conference.
- Mention of your sponsorship in the program, on SABEW's website and in the post-conference edition of *The Business Journalist*.

**Copper** sponsorship includes gifts of **\$3,000.00 to \$4,999.00** and includes (\$697 total value):

- Mention of your sponsorship in the program, on SABEW's website and in the post-conference edition of *The Business Journalist*.
- (\$50 value) Prominent placement of your organization's banner.
- (\$247 value) Complimentary 1/8-page ad in the conference program – ad copy deadline March 11, 2011.
- (\$400 value) two comp one-day conf registrations OR one full conference registration.

**Silver** sponsorship includes gifts of **\$5,000.00 to \$9,999.00** and includes (\$832 total value):

- Ample verbal onsite recognition of your organization's role in the success of the conference.
- Mention of your sponsorship in the program, on SABEW's website and in the post-conference edition of *The Business Journalist*.
- (\$50 value) Prominent placement of your organization's banner.
- (\$382 value) Complimentary 1/4-page ad in the conference program – ad copy deadline March 11, 2011.
- (\$400 value) two comp one-day conf registrations OR one full conference registration.

**Gold** sponsorship includes gifts of **\$10,000.00 to \$19,999.00** and includes (\$1,837 total value):

- Ample verbal onsite recognition of your organization's role in the success of the conference.
- Mention of your sponsorship in the program, on SABEW's website and in the post-conference edition of *The Business Journalist*.
- Key Person from your organization may address attendees with brief 5 minutes of remarks.
- (\$50 value) Prominent placement of your organization's banner.
- (\$787 value) Complimentary 1/2-center-page ad in the conference program – ad copy deadline March 11, 2011.
- (\$1,000 value) 5 comp one-day conf registrations OR two full conf registrations plus one one-day registration.

**Platinum** sponsorship includes gifts of **\$20,000.00 and up** and includes (\$9,422 total value):

- Ample verbal onsite recognition of your organization's role in the success of the conference.
- Mention of your sponsorship in the program, on SABEW's website and in the post-conference edition of *The Business Journalist*.
- Key Person from your organization may address attendees with brief 5 minutes of remarks.
- (\$50 value) Prominent placement of your organization's banner.
- (\$1,822) Complimentary full-page back cover ad in the conference program – ad copy deadline March 11, 2011.
- (\$1,800) Complimentary full-page ad in the post-conference website edition of *The Business Journalist*.
- (\$2,000 value) 5 complimentary full conference registrations (5 x \$400)
- (\$750 value) 5 complimentary tickets to BIB Reception/Annual Dinner (5 x \$150)
- (\$3,000 value) single exhibitor's booth space, may upgrade to double for additional \$2,000

### Additional Opportunities:

SABEW provides additional sponsorship opportunities outlined below. If your organization is interested in reserving one of these opportunities, please contact the SABEW staff at 602-496-7862.

\$3,000	Two opportunities for Continental Breakfast: Friday, April 8 and Saturday, April 9.
\$5,000	Two opportunities for Lunches: Friday, April 8 and Saturday April 9
\$5,000	One opportunity to provide an Innovation Room for attendees of the conference.
\$10,000	Two opportunities to provide an evening reception – Thursday, April 7 and Friday, April 8
\$15,000	Opportunities to provide audiovisual technology, equipment, and technicians
\$20,000	One opportunity to provide the BIB reception – Saturday, April 9

Please contact the SABEW staff at 602-496-7862 for more information or to reserve your sponsorship.

\*Banner hanging is not allowed at the school, but pop-up banners may be used. Sponsor logos will be displayed on signs and projected on TV monitors.