BIB Winners’ List
March 18, 2011

Digital

Blog: 500,000 to 2.5 million average unique monthly visitors

CBSMoneyWatch.com: “Home Equity Blog”

Blog: More than 2.5 million average unique monthly visitors

CNBC.com: “Market Insider with Patti Domm”
Bankrate.com: “Holden Lewis’ mortgage blog”

Creative use across multiple platforms:
500,000 to 2.5 million average unique monthly visitors

GlobalPost: “Rise of the Megacities”
CreditCards.com: “Credit Card Readability Project”

Creative use across multiple platforms:
More than 2.5 million average unique monthly visitors

TheStreet.com: “The Shanghai Numbers”
msnbc.com: “Still Made in America”
CNNMoney: “America’s Foreclosure Crisis”

Explanatory: Fewer than 500,000 average unique monthly visitors

ClimateWire: “Gas Rush: The New Energy Frontier”

Explanatory: 500,000 to 2.5 million average unique monthly visitors

GlobalPost: “Rise of the Megacities”
GlobalPost: “Borderland: China’s 14,000-mile Struggle”

Explanatory: More than 2.5 million average unique monthly visitors

MarketWatch: “The Nuclear Option”
CNBC.com: “Marijuana and Money”
Bankrate.com: “Financial Reform”

Feature: 500,000 to 2.5 million

CreditCards.com: “Money and Prison”
GlobalPost: “India: Armed and Dangerous”
GlobalPost: “Energy Entrepreneurs”

Investigative: All sizes

Huffington Post: “The New Taxman”
TheStreet.com: “The Shanghai Numbers”

Feature: More than 2.5 million average unique monthly visitors

TheStreet.com: “The Pirates’ Toll”
CNNMoney: “4G is a Myth”
CNNMoney: “Hunting the Lion Burger Butcher”

General Excellence:
500,000 to 2.5 million average unique monthly visitors

SmartMoney.com
CBSMoneyWatch.com
GlobalPost

General Excellence:
More than 2.5 million average unique monthly visitors

MarketWatch
CNBC.com
CNNMoney

Opinion/Column:
Less than 500,000 average unique monthly visitors

Complinet: “The Scott McCleskey Report”
Portfolio.com: “Seat 2B Business Travel Column”
Reuters Breakingviews

Opinion/Column:
More than 2.5 million average unique monthly visitors
International

Breaking news: All size groups

*Bloomberg News*: “Saving the Euro”

Creative use across multiple platforms: All size groups

*GlobalPost*: “Energy Entrepreneurs”
*GlobalPost*: “Borderland: China’s 14,000-Mile Struggle”
*The Wall Street Journal*: “Dissecting China’s Housing Market”

Feature: All size groups

*Fortune*: “Chanos vs. China”
*Bloomberg Markets*: “From Russia with Cash”
*McClatchy Washington Bureau*: “Unvarnished China”

Investigative: All size groups

*Bloomberg Markets*: “Hunting Brazil’s Tax Dodgers”
*Global Post*: “Silicon Sweatshops”

Opinion/Column: All size groups

*MarketWatch*: “Marsh on Mondays”

Explanatory: All size groups

*Bloomberg Markets*: “India’s Diabetes Paradox”
*The Wall Street Journal*: “What They Know”
*GlobalPost*: “Rise of the Megacities”

News Agencies
Breaking news

*Dow Jones Newswires*: “Hurd’s Departure”
*Bloomberg News*: “Dodging the Regulation Bullet”

Creative use across multiple platforms

*Reuters*: “Frontier Markets”
*Reuters*: “iPad Teardown”
*Bloomberg News*: “Making the Case for Diversity”

Feature

*Bloomberg News*: “End of Life Warning at $618,616”
*The Associated Press*: “In Foreclosure, the Wrong House”
*The Associated Press*: “Muni Bond Bust”

Investigative

*Bloomberg News*: “Hidden Havens”
*Reuters*: “Wellpoint Routinely Targets Breast Cancer Patients”
*The Associated Press*: “Cadmium”

Opinion/ Column

*Bloomberg News*: William Pesek
*Dow Jones Newswires*: Al’s Emporium
*Bloomberg News*: Matthew Lynn

Personal Finance

All size groups

*Money*: “Investing in 2010”
*The Wall Street Journal*: “Credit Card Tricks”

Print: Dailies

Blog: Dailies Sunday circulation 25,000 to 100,000 copies

*The Patriot Ledger (Quincy, Mass.)*: “Mass. Market Blog”
Blog: Dailies Sunday circulation over 200,000 and less than 500,000

Financial Times: “FT Alphaville”
The Dallas Morning News: “Airline Biz Blog”
The Charlotte Observer: “On the Economy”

Blog: Dailies Sunday circulation over 500,000

Houston Chronicle: “Fuel Fix Blog”

Breaking News: Dailies Sunday circulation 100,000 to 200,000

Providence Journal: “CEO Unveils a Surprise”
Boston Herald: “TXJ Layoffs”
The Akron Beacon Journal: “Thousands Sink Funds into Akron Company”

Breaking News: Dailies Sunday circulation 200,000 to 500,000

The Dallas Morning News: “Southwest Buys AirTran”
Detroit Free Press: “Toyota’s Shocker”
San Jose Mercury News: “Hurd resigns”

Breaking News: Dailies Sunday circulation 500,000 and over

The Wall Street Journal: “Flash Crash”
Houston Chronicle: “Oil Spill”

Explanatory: Dailies Sunday circulation 25,000 to 100,000

Sarasota (Fla.) Herald Tribune: “Contaminated Drywall Coverup”
The Register-Guard (Eugene, Ore.): “Golden Temple”

Explanatory: Dailies Sunday circulation 100,000 to 200,000

The Orange County Register: “Immigrants and the California Economy”
Honolulu Star Advertiser: “Homeless in Waikiki”
The Detroit News: “China’s Car Boom”

Explanatory: Dailies Sunday circulation 500,000 and over

Star Tribune (Minneapolis): “How Best Buy Got Duped”
Feature: Dailies Sunday circulation 25,000 to 100,000

*The Daily Press (Newport News, Va.): “Risky Business”*
*Florida Today (Melbourne, Fla.): “One Family’s Impact”*

Feature: Dailies Sunday circulation 100,000 to 200,000

*The Orange County Register: “Reversal of Fortunes”*
*Honolulu Star Advertiser: Allison Schaefers*
*The Virginian-Pilot (Norfolk, Va.): “Final Shift”*

Feature: Dailies Sunday circulation 500,000 and over

*Star Tribune: “A Financial Adviser’s Tragic Reckoning”*

General Excellence: Dailies Sunday circulation 25,000 to 200,000

*Arizona Daily Star (Tucson, Ariz.)*
*The Patriot Ledger (Quincy, Mass.)*
*The Times-Tribune (Scranton, Pa.)*
*The Detroit News*
*The Des Moines Register*
*Hartford (Conn.) Courant*

General Excellence: Dailies Sunday circulation 200,000 to 500,000

*The Boston Globe*
*The Seattle Times*
*The Dallas Morning News*

General Excellence: Dailies Sunday circulation 500,000 and above

*The New York Times*
*Los Angeles Times*
*USA Today*

Investigative: Dailies Sunday circulation less than 25,000

*American Banker: “The Trouble with Force-Placed Insurance”*

Investigative: Dailies Sunday circulation 100,000 to 200,000

*Las Vegas Sun: “Do No Harm: Hospital Care in Las Vegas”*
Austin American Statesman: “Semantech Leaves Austin”
The Des Moines Register: “Egg Recall”

Investigative: Dailies Sunday circulation 200,000 to 500,000

Seattle Times: “Seniors for Sale”
Fort Worth Star-Telegram: “SEC in Fort Worth”
The Boston Globe: “Upper Crust”

Opinion/Column: Dailies Sunday circulation 500,000 and over

Houston Chronicle: Loren Steffy
The New York Times: David Leonhardt
The New York Times: Gretchen Morgenson

Opinion/Column: Dailies Sunday circulation 25,000 to 200,000

Seattle Business magazine: Bill Virgin
Providence Journal: John Kostrzewa
Hartford Courant: Dan Harr

Opinion/Column: Dailies Sunday circulation 200,000 to 500,000

The Plain Dealer, Cleveland: Sheryl Harris
Financial Times: John Gapper
The Baltimore Sun: Jay Hancock

Print: Magazines

Explanatory: Circulation 75,000 to 500,000

Bloomberg Markets: “India’s Diabetes Paradox”
Bloomberg Markets: “ETFs Gone Wild”
Institutional Investor: “Inside the Machine”

Explanatory: Circulation 500,000 and over

Bloomberg BusinessWeek: “Amber Waves of Pain”
Fortune: “Seeds of Discord”
Money: “Health-Care Reform”

Feature: Circulation less than 75,000
Columbia Journalism Review: “Hamster Wheel”

D CEO: “Feature on Carol Reed”

Inside Columbia’s CEO (Columbia, Mo.): “Tech Transfer”

**Feature: Circulation 75,000 to 500,000**

Bloomberg Markets: “New King Coal”
Barron’s: “Reverse Merger Stocks”
Bloomberg Markets: “From Subprime to Satellites”

**Feature: Circulation 500,000 and over**

Bloomberg BusinessWeek: “How Baidu Won China”
Fortune: “Dangerous Liaisons at IBM”

**Investigative: Circulation 75,000 to 500,000**

Bloomberg Markets: “Profiting from Fallen Soldiers”
Bloomberg Markets: “Wachovia’s Drug Habit”

**Investigative: Circulation 500,000 and over**

Bloomberg BusinessWeek: “End of Life”

**Opinion/ Column: Circulation 75,000 and less**

Columbia Journalism Review: “Price of Admission/ Hamster Wheel”
Tacoma (Wash.) News Tribune: Bill Virgin columns

**Creative Use Across Multiple Platforms: All Groups**

Money: “Best Places to Live”
US Banker: “The 25 Most Powerful Women in Banking”

**Print: Weeklies/ Biweeklies**

**Explanatory**

Los Angeles Business Journal: “Stem Cells Take Root in Koreatown”
Crain’s Chicago Business: “Daley By the Numbers”

**Blog**
Indianapolis Business Journal: “Restaurant blog”
Crain’s Chicago Business: “Shia Kapos’ ‘Taking Names’ blog”

Breaking News

Puget Sound Business Journal (Seattle, Wash.): “Deals Burn Fisher Heirs’ Fortune”
Crain’s Detroit Business: “A&P Stops Rent on Farmer Jack Spaces”
Crain’s New York Business: “Ick! Bedbugs!”

General Excellence

Crain’s New York Business
Puget Sound Business Journal (Seattle, Wash.)
Street and Smith’s SportsBusiness Journal

Investigative

Puget Sound Business Journal (Seattle, Wash.): “Seized and Sold: Inside the Hidden World of Bank Closures”
Los Angeles Business Journal: “FirstFed’s Fault Lines”
Pittsburgh Business Times: “Big Pharma’s Deep Pockets”

Opinion/ Column

Crain’s New York Business: “In the Markets” by Aaron Elstein

Radio/ TV

CNBC: “Marijuana USA”
CNBC: “Remington Under Fire”
CNBC: “One Nation Overweight”

Real Estate

All Size Groups

The Baltimore Sun: Jamie Smith Hopkins coverage
Detroit Free Press: Greta Guest coverage
MarketWatch: Amy Hoak’s “Home Economics”

Student
Professional publications

Theo Keith, University of Missouri: “Auto Workers” (Bloomberg News)

Student publications

Jennifer Johnson, Arizona State University: “Copper Mine Pact”